

# PENNEY'S

## 50<sup>th</sup> ANNIVERSARY

TORRANCE  
21840 HAWTHORNE AVE.  
DEL AMO CENTER



# Back-to-School

## FOREMOST® JEANS

Penney's western jeans designed for the slim, regular, and husky boy!



Score Perfect Fit  
in Proportioned  
Sizes!

# 2<sup>49</sup>

- for the slim boy ..... sizes 4 to 16
- for the regular boy ..... sizes 4 to 16
- for the husky boy ..... sizes 6 to 16

Even if he's not an authentic cowboy . . . chances are he gives his jeans the same rugged treatment. Penney's 13% ounces, cotton vat dyed denim jeans are built to take this tough wear, remain comfortable, too! Low rise design! You bet . . . these are the jeans he wants . . . cut over Penney's own proportioned patterns for trim, slim fit in sizes for the regular, slim and husky boy.

Use Your Penney Charge Card!

## NO MORE REPAIRS...



PENTRED SOLES are guaranteed to outwear the uppers . . .

they'll outgrow the shoes before they outwear them or a new pair free!



Count on Penney Childcraft® Shoes first with the revolutionary PENTRED SOLE



# 5<sup>99</sup>

JR. BOYS scuff - resistant leather oxfords . . . shine up like new! Sanitized® fresh. Black, brown. 12½ to 3A, 8½ to 3-B, C, D, E.

GIRLS nylon Sanitized® own C to 3

STORE HOURS:  
Monday, Wednesday, Thursday 10:00 A.M. to 9:30 P.M.  
Tuesday 10:00 A.M. to 5:30 P.M. 10:00



Wash 'n Wear  
Cotton Pants

# 2<sup>FOR</sup> \$5

Student tapers or university grad styles that machine wash! Black, blue, brown and white. Sizes 6 to 18.



100% Cotton  
Sport Shirts

# 1<sup>59</sup>

4 to 18

Sensational plaids by Dan River, tailored with regular collars, short sleeves. Machine wash!



Crew Neck  
Sweat Shirt

# \$1

For the beach or just plain knocking around . . . Penney's cotton sweat shirts are a must. Sizes 4 to 18.



Boys' T-Shirts  
and Briefs

3 for 1.95  
3 for 1.45

Combed long staple cotton, absorbent, last longer, hold their shape. Sizes 4 to 16. SAVE!



Special Buy!  
Cotton Socks

# 4<sup>FOR</sup> \$1

Serviceable cottons, full fashioned with nylon reinforced heel 'n toe. Pattern assortment. Sizes 6 to 10½.